

SANCA FEST

Have fun raising funds for SANCA's Youth & Circus Arts Programs

SANCA (School of Acrobatics & New Circus Arts) is located in the Georgetown neighborhood and is home to Seattle's only non-profit circus school and flying trapeze program for youth and adults. Our mission is to improve the emotional, mental, and physical health of children of all ages, backgrounds, and abilities by engaging them in the joyous creativity of acrobatics and circus arts.

SANCA is one of the fastest growing arts organizations in Seattle and has grown from a small non-profit with an enrollment of five students in 2004 to serve more than 1,000 enrolled students every quarter in 2018. SANCA is a major, vibrant contributor to the arts and cultural life of Seattle – annually serving more than 60,000 people with circus programs and public performances at community events and local festivals. SANCA is a central gathering point for artists for local and international artists performing in Seattle.

Our Work

"No matter who you are, no matter where you come from, you will always find your place here."

—Naomi, circus arts student

SANCA is dedicated to serving students from all economic backgrounds. We bring this unique art form and exercise into Seattle's most underserved communities through education, outreach, and performances. Circus arts provide healthy and inspiring opportunities for youth to enrich their imaginations, build confidence, improve social skills, and experience success.

SANCA's Social Circus Program is committed to cultivating powerful personal and social transformation through education, performance, and the therapeutic process. The program is founded on the core values of the social circus movement – **community, empowerment, and play** – and is dedicated to establishing long-term relationships with at-risk individuals and communities.

Circus is used as a means of creating positive social change, and it provides a positive community environment for low-income and homeless youth. SANCA's Social Circus programs give youth a safe and nurturing environment where they can be active, creative, empowered to learn new skills, and encouraged to explore self-expression and build community.

- **Every Body's Circus** creates opportunities for youth who have mood or trauma disorders, or physical disabilities, to participate in the same fun, healthy, confidence-building activities as other kids.
- **Social Circus Outreach** partners with local schools community centers and youth organizations to provide fun, healthy, creative circus activities that also encourage confidence, self-esteem, team-building, and other life skills.



School of Acrobatics & New Circus Arts

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501(c)(3) Nonprofit Federal Tax ID No. 20-0300045

SANCA serves diverse population in the greater Seattle area. Our youth circus classes guarantee access for all, regardless of their family's ability to pay. SANCA's **Youth Scholarship Program** provides support to any youth who needs financial aid – *no student will be turned away due to lack of funds* – twenty percent of our youth receive need-based support.

In 2017 SANCA provided \$239,830 in financial scholarships to 840 students. Our Social Circus program partnered with local schools and community organizations to reach 533 youth, providing \$40,418 in free circus classes for underserved and at-risk youth.

Funds raised at SANCAFEST help support all these efforts.

SANCAFEST 2018

In 2017, SANCAFEST raised \$27,089. Our goal for 2018 is to raise \$30,000, toward a total scholarship award goal of at least \$250,000 in need-based scholarships to at least 850 youth, including youth participating in Social Circus and Every Body's Circus programs. Your sponsorship is crucial in helping us meet this goal.

Schedule of Events

Location: SANCA 674 S Orcas Street, Seattle, WA 98108

Fundraising Goal: \$30,000

The week of October 14–20 will feature student "circus-thon" challenges. Students participate in individual and group challenges and goals like juggling 3 balls for 100 catches or a team effort to climb aerial ropes to equal the height of Mount Rainier, and seek donations of support from friends, family and community. All during that week, students will complete challenges and hold demonstrations.



Each day will have a special theme, like Magic Monday or Tutu Tuesday, along with a variety of prizes as rewards and incentives for the student fundraisers. Throughout the week there will be occasional pop-up performances by SANCA's youth troupes: Cirrus Circus, Nimbus Circus, and Stratus Circus. The family and friends of students are invited to visit SANCA that week to watch the demos, challenges, and performances, and to cheer on the students.

Demographics



Annually SANCAFEST has at least 100 participants, and during the course of the event SANCA is visited by up to 400 members of the community. We will contact local media with press releases in advance, and list the event on community calendars. The event is also promoted on our website, which receives 5,200+ monthly views. The event is promoted through our newsletter, which has 9,500 recipients, and on social media channels, including Facebook, Twitter, and Instagram, with more than 7,000 followers.

SANCAFEST Sponsorship Opportunities

October 14 - 20, 2018

SANCAFEST is an opportunity for your company to support SANCA's efforts to raise money for our Youth Scholarship Program and youth circus programs, including Social Circus, Every Body's Circus and the Youth Performance Program. Our community takes part in SANCAFEST, pledges their support, or visits SANCA to cheer on participants and celebrate with us in our successes, watch amazing circus performances, and support underserved and at-risk youth throughout Seattle in their circus experiences.

We invite you to join us at this exciting event and partner with us to present SANCAFEST. Sponsoring this event demonstrates pride and commitment to physical arts education in Seattle, and more importantly, in a healthy future for children in our community. In-kind contributions are also welcome; an appropriate recognition package will be developed based on the type and value of the contribution. We are happy to work with you to tailor any of the following sponsorship packages to meet your needs.

For more information about this sponsorship opportunity, or to make arrangements for your sponsorship package, please contact: *Madeline Anderson, Development & Marketing Coordinator at madelinea@sancaseattle.org, 206-257-4106.*

Sponsorship Benefits	Presenting Sponsor \$3,500	Big Top Sponsor \$2,000	Ringmaster \$1,000	High-Wire Walker \$500	Lion Tamer \$250	Friends of SANCA \$100	Circus Enthusiasts \$50
Company featured on event brochure (1,000 dist.)	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Name	✓ Name	✓ Name
Company featured on event t-shirt (150-200 dist.) & on community board	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Name		
Sponsor recognition in SANCA newsletters (9,500+ dist.)	✓ Logo	✓ Logo	✓ Logo	✓ Logo			
Recognition on our website with a link to your website (website receives 5,200+ views monthly)	✓ Logo	✓ Logo	✓ Logo				
Company banner prominently displayed at SANCA during the week (and year-round for Presenting Sponsor)	✓ Logo	✓ Logo					
Opportunity to distribute promotional material or products at event	✓ Logo						

Deadline for inclusion in Student/Family event brochure: **August 21, 2018**

Deadline for inclusion on T-shirts: **September 15, 2018**

SANCA FEST

October 14 - 20, 2018

(Print deadline for sponsor materials is August 21, 2018)

SPONSOR INFORMATION

We would love to be a

- Presenting Sponsor (\$3,500) Big Top Sponsor (\$2,000) Ringmaster (\$1,000) High-Wire Walker (\$500)
 Lion Tamer (\$250) Friends of SANCA (\$100) Circus Enthusiast (\$50)

Sponsor Name (as it will appear in acknowledgements): _____

Business Name (if applicable): _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

Website: _____

Contact Name (printed): _____

CASH Sponsorships

- Check enclosed Check will be mailed

Sponsorships by Credit Card

Credit Card #: _____ Exp. Date: _____

Name on Card: _____ Zip Code: _____

Sponsor Signature: _____ Date: _____

Procurement Representative: _____ Phone: _____

For Office Use Only Procurement Number: _____ Contribution Date: _____

Thank you for your sponsorship! Please make a copy of this form for your tax records.