

SYNCUP WITH SANCA

SASS – SANCA’s Annual Showcase Spectacular!

November 15, 16, & 17, 2019

Sponsorship Packet & Program Ad Placement Opportunities

You’re invited to **Sync Up with SANCA** as a sponsor at our annual community variety shows!

For one weekend only SANCA presents a showcase of **four unique circus performances** featuring students, alumni, staff, and friends. Each show features a different line up of spectacular local and internationally renowned circus performers alongside SANCA’s tremendously talented student performers. Our students and staff spend months developing skills and acts in preparation for the showcase. Audiences will be treated to daring displays of acrobatics, high-flying aerials, juggling, and much, much more!

ONE EVENING ONLY – The Saturday evening show is a dedicated fundraiser to help support all of SANCA’s programs, including youth programming and scholarships. Saturday night will feature exclusive guest artists in addition to SANCA’s Youth Performance and Social Circus Troupes. Look for appearances by Terry Crane, Acrobatic Conundrum, aerialist Vivian Tam, and other special guests!

WHEN

November 15, 16, & 17, 2019

Friday 7pm evening

Saturday 2pm matinee, 7pm evening

Sunday 3pm matinee

WHERE

Broadway Performance Hall

1625 Broadway

Seattle, WA 98122

TICKETS

Community Shows:

\$18 adult/\$12 youth in advance

Saturday Evening Fundraiser:

\$30 adult/\$15 youth



WHY

Your sponsorship supports SANCA’s programs, including:

- A Youth Scholarship Fund for youth with financial challenges.
- Social Circus programs for Seattle youth who may be homeless, refugees, or immigrants, and youth who have physical, emotional, or cognitive disabilities.
- A Youth Performance Program that creates opportunities for youth to learn circus as a performing art and career path.

We invite you to join us as a partner to present SASS!

Sponsoring this event demonstrates pride and commitment to performing arts in Seattle, and in the health and future of children in our community. See the following Sponsorship Opportunities list for more information about support levels and sponsor benefits.

SANCA is a 501(c)(3) non-profit circus arts organization, Tax ID 20-0300045.

www.sancaseattle.org

674 S Orcas Street, Seattle, WA 98108

206-652-4433

In-kind contributions are welcome! An appropriate recognition package will be developed based on the type and value of the contribution. We will tailor any of the following sponsorship packages to best meet your needs.

Buy an Ad in the SASS Program

Just want to reach new patrons in the SANCA community? You can advertise your business in our show programs with an ad or a coupon for services. We're offering ad placements in the SASS Program. Prices start at just \$50 for an eighth-page B&W ad and \$75 for an eighth-page Color ad and go up to full-page color ad placements. Both vertical and horizontal options are available.

See the attached **Program Ad placement & cost guide**, as well as a sample program that shows you what your ad might look like.

Print Deadlines for Sponsor Listings & Ad Placements

September 25 — Posters – sponsor logos & listings

October 30 — Show Programs – both sponsorship listings and ad placements

Contact Information

For more information about sponsorship opportunities and ad placements, contact Development Director Jeff Deveaux at jeff@sancaseattle.org or 206-257-4106.



SANCA Staff -- performing their world-famous Floorial "aerial act."

SASS SPONSORSHIP OPPORTUNITIES

\$5,000 (FMV \$4,500)

Presenting Sponsor

- Logo placement on Sponsor Thank You center page spread in SASS program, posters, flyers, & e-blasts.
- Color half-page ad in SASS program.
- 8 Complimentary show tickets to the evening or matinee of your choice.
- MC stage announcements & thank yous.
- Logo placement on SANCA's Institutional Giving web page.
- Logo placement on community e-mail newsletter (1 per month)
- Feature Sponsor story on SANCA blog and social media.

\$2,500 (FMV \$2,200)

Big-Top Sponsor

- Logo placement on Sponsor Thank You center page spread in SASS program, posters, flyers, & e-blasts.
- Color quarter-page ad in SASS program.
- 6 Complimentary show tickets to the evening or matinee of your choice.
- MC stage announcements & thank yous.
- Logo placement on SANCA's Institutional Giving web page.
- Name placement on community e-mail newsletter (1 per month)
- Feature Sponsor story on SANCA blog and social media.

\$1,000 (FMV \$840)

Center-Ring Sponsor

- Logo placement on Sponsor Thank You center page spread in SASS program, posters, flyers, & e-blasts.
- Color eighth-page ad in SASS program.
- 4 Complimentary show tickets to the evening or matinee of your choice.
- MC stage announcements & thank yous.
- Logo placement on SANCA's Institutional Giving web page.

\$500 (FMV \$460)

Ringmaster Sponsor

- Logo placement on Sponsor Thank You center page spread in SASS program
- Name placement on SASS Posters, flyers, and e-blasts.
- 2 Complimentary show tickets to the evening or matinee of your choice.
- MC stage announcements & thank yous.
- Name placement on SANCA's Institutional Giving web page.

\$250

Friends of SANCA

- Name placement on Sponsor Thank You center page spread in SASS program, posters, flyers, & e-blasts.
- MC stage announcements & thank yous.
- Name placement on SANCA's Institutional Giving web page.

\$100

Circus Enthusiasts

- Name placement on Sponsor Thank You center page spread in SASS program
- MC stage announcements & thank yous.
- Name placement on SANCA's Institutional Giving web page.

HALF PAGE
HORIZONTAL AD

\$250 black & white

\$300 color

HALF
PAGE
VERTICAL
AD

\$250 black & white

\$300 color

EIGHTH
PAGE AD

\$50 black & white

\$75 color

EIGHTH
PAGE AD

\$50 black & white

\$75 color

SANCA

SCHOOL OF ACROBATICS & NEW CIRCUS ARTS

Advertise your business in our show programs!

QUARTER PAGE
HORIZONTAL AD

\$150 black & white

\$175 color

QUARTER
PAGE
VERTICAL
AD

\$150 black & white

\$175 color



Our show programs reach hundreds of adults and families who are regular visitors to the Georgetown neighborhood.

Advertise your business at our events and reach new customers all while supporting this Georgetown small business and Seattle's only non-profit circus school!

Our annual events include:

Up, with a Twist - our annual gala in late winter.
Sponsorships available.

Cirrus Circus show in late Spring - 4 performances
- audience reach up to 750.

Spring Fly Shows, at the SANCA School of Flight
- audience reach up to 750

Fall Fly Shows, at the SANCA School of Flight
- audience reach up to 750

SASS - SANCA's Annual Showcase Spectacular
4 performances at Broadway Performance Hall
- audience reach up to 1,200

Contact Jeff Deveaux, Development Director
206-257-4106 or Jeff@sancaseattle.org

FULL PAGE AD

\$500 black & white

\$600 color